Notice of Meeting

Health and Wellbeing Board

Thursday, 30th July, 2015 at 9.00am in Council Chamber Council Offices Market Street Newbury

Date of despatch of Agenda: Wednesday, 22 July 2015

For further information about this Agenda, or to inspect any background documents referred to in Part I reports, please contact Jessica Bailiss / Moira Fraser / Jo Reeves on (01635) 503124 / 519045 / 5194 e-mail: jbailiss@westberks.gov.uk / mfraser@westberks.gov.uk / ireeves@westberks.gov.uk

Further information and Minutes are also available on the Council's website at www.westberks.gov.uk



Agenda - Health and Wellbeing Board to be held on Thursday, 30 July 2015 (continued)

To: Dr Bal Bahia (Newbury and District CCG), Adrian Barker (Healthwatch), Dr

Barbara Barrie (North and West Reading CCG), Leila Ferguson

(Empowering West Berkshire), Dr Lise Llewellyn (Public Health), Rachael Wardell (WBC - Community Services), Cathy Winfield (Berkshire West CCGs), Councillor Hilary Cole (Executive Portfolio: Adult Social Care, Housing), Councillor Lynne Doherty (Executive Portfolio: Children's Services), Councillor Graham Jones (Executive Portfolio: Health and Wellbeing), Councillor Mollie Lock (Shadow Executive Portfolio: Education and Young People, Adult Social Care) and Councillor Gordon Lundie (Executive Portfolio: Leader of Council, Strategy & Performance, Legal &

Strategic Support)

Also to: Councillor Jeanette Clifford (Council Member) and Councillor Roger Croft

(Executive Portfolio - Deputy Leader, Finance, Insurance, Health & Safety,

Human Resources, Pensions, ICT & Corporate Support)

Agenda

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> **Question submitted by Councillor Adrian Edwards** а

> > "The Berkshire Healthcare Foundation Trust's Five Year Forward View states that the future health of millions of children, the sustainability of the NHS and the economic prosperity of Britain all now depend on a radical upgrade in prevention and public health. Action is needed in particular on obesity, smoking, alcohol and other major health risks. Berkshire NHS Trust is looking to Local Authorities through their Health and Wellbeing Boards to assist in carrying out preventative activities on these issues.

Would you please give a short summary of what activities this Health and Wellbeing Board has promulgated over the last year and what its future programme will be."

Andy Day Head of Strategic Support

If you require this information in a different format or translation, please contact Moira Fraser on telephone (01635) 519045.



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Health and Wellbeing Board 30th July 2015

Questions and Answers



Public Questions as specified in the Council's Procedure Rules of the Constitution

No public questions were submitted in relation to items not included on the agenda.

Members' Questions as specified in the Council's Procedure Rules of the Constitution

(a) Question submitted to the Health and Wellbeing Board by Councillor Adrian Edwards:

"The Berkshire Healthcare Foundation Trust's Five Year Forward View states that the future health of millions of children, the sustainability of the NHS and the economic prosperity of Britain all now depend on a radical upgrade in prevention and public health. Action is needed in particular on obesity, smoking, alcohol and other major health risks. Berkshire NHS Trust is looking to Local Authorities through their Health and Wellbeing Boards to assist in carrying out preventative activities on these issues.

Would you please give a short summary of what activities this Health and Wellbeing Board has promulgated over the last year and what its future programme will be."

The Vice Chairman for the Health and Wellbeing Board answered:

The new West Berkshire Health and Wellbeing Strategy (2015 – 2018) has now been finalised and sets out 11 priorities for action. A number of Delivery Groups are being set up to develop and oversee the implementation of Delivery Plans to achieve against the 11 priority areas.

In all areas of health and wellbeing a pathway approach is utilised that includes prevention, early identification, treatment and rehabilitation.

The priorities in summary are:

- Improving emotional health and wellbeing of children and young people
- Improving health and educational outcomes for looked after children
- Decreasing the attainment gap between the least well off and the most affluent children
- Promoting positive mental health and wellbeing in adults
- Promoting sensible and safe drinking in our residents and increasing the numbers accessing high quality services for both alcohol and drug problems. Decreasing the numbers of smokers in the district
- Decreasing the number of residents who are overweight or obese and promoting healthy diets and physical activity
- Improve the prevention of cardiovascular disease through the delivery of NHS Health Checks and the prevention of cancer through screening in community and primary care settings.
- Promoting the health of carers

- Maintaining and promoting the independence of our residents who live with long term conditions, ensuring positive end of life care
- Preventing falls in older people
- Improving the lives of our residents with dementia and promoting dementia friendly communities.

Over the last year much work has been undertaken to prevent poor mental and physical health, by partners on the Health and Wellbeing Board. Public health and Wellbeing, Adult Social Care and Children's Services within the council, Clinical Commissioning Groups and the Voluntary Sector have all contributed to the prevention agenda.

Examples include:

Public Health and Wellbeing Service:

Commissioning NHS health checks, smoking cessation services, substance misuse services (drugs and alcohol), brief alcohol interventions in Primary Care, adult and children's weight management services, exercise referral scheme in West Berkshire leisure centres, School Nursing Service for 5-19 year olds, breastfeeding in hospital and community settings, perinatal mental health service.

Funding a Healthy Schools Co-ordinator, an Active Travel Co-ordinator in schools, practical healthy eating workshops in schools, CAMHS early intervention family worker, preventative work in Youth Offending Team, Children and Young People's substance misuse service.

Funding Mental Health First Aid courses for front line staff; Friends in Need – an on-line resource to help people who have mild to moderate mental health problems, Village Agents project - supporting people in the community to prevent social isolation.

Childrens Services:

Commissioning Child and Adolescent Mental Health Services at tier 2. Children's Centres.

Clinical Commissioning Groups

Commissioning

IRIS – a domestic abuse training and support project for practice based staff, flu vaccination programme focussing on people over 65, high risk individuals with long term conditions and pregnant women, immunisation programme for children, screening for cervical cancer and diabetic eye screening, Q-diabetes project picking up people who are at high risk of developing type 2 diabetes, Familial hypercholesterolaemia (FH) programme to identify people who might be at risk of having this genetic condition.

Partnership Development Fund CCG funding for voluntary sector projects including mental health interventions – Friends in Need, breastfeeding support for new mothers in hospital setting,

Primary Care also delivers much preventive work that is commissioned by PH including health checks and brief interventions for alcohol problems.

The Chairman asked: "Do you have a supplementary question arising directly out of the answer to your original question. A supplementary should be relevant to the original question and not introduce any new material?"

Councillor Adrian Edwards asked the following supplementary question:

"I was heartened to see public displays within hospitals on areas such as smoking and sugary drinks however, obesity seems to be a taboo subject. How will the Board aim to improve promotion of this area?"

Dr Lise Llewellyn and Dr Bal Bahia for the Health and Wellbeing Board answered:

Obesity was an area that General Practitioners were sometimes reluctant to raise with their patients. Obesity was a growing problem and a number of activities would take place over the next year and beyond to improve the area.

Dr Bal Bahia added:

The Change 4 Life Programme was a good example of work taking place to tackle obesity specifically. He referred to Dr Llewellyn's answer and felt that rather than General Practitioners being reluctant to raise the issue, it was often difficult to fit discussions in to time restricted appointments. Obesity was a sensitive area to raise that needed to be approached with care. It was acknowledged that this needed addressing.